
The Young Journalist Academy

www.youngjournalistacademy.co.uk



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Introduction

YJA is an established programme established in 2008 designed to encourage young people to engage with news and current affairs by creating their own School Newsroom.

This is a fantastic opportunity that offers pupils and schools the chance to gain national recognition for the ability to create quality broadcast material in partnership with CfBT Lincolnshire School Improvement Service, c1 media, the BBC, The Royal Albert Hall, The Olympic 2012 Committee, The Guardian, WaterAid, Teenage Cancer Trust, Historic Royal Palaces and Siren FM amongst others.

This opportunity will enable schools to work with BBC, Sky, The Guardian and broadcast journalists and other professionals to train students and staff in all aspects of broadcast journalism. These include writing, producing, filming and recording.

Legacy

Your school will be part of a wider network of students working as part of the Young Journalist Academy. The students will become mentors and take on the responsibility for managing the team of journalists at their respective schools.

What's in it for my school?

Being a part of the YJA programme will enable your school to:

- Engage with a full year's support from a team of media professionals
- Develop a fully functioning school newsroom capable of producing professional content for your existing website and publications
- Work with the YJA team to evaluate and enhance your existing communication strategy
- Establish community links through your newsroom with local organisations and providers
- Have the opportunity and choice to utilise the expertise of the YJA team across any department or subject area
- Enrich all aspects of the curriculum by enabling your staff to access media literacy skills
- Take part in local, regional and national opportunities and events through YJA's extensive list of high profile partners

To join

Simply complete the attached faxback by the 1st April



YJA has developed fully functioning newsrooms which are run by students to create original content for broadcast including online, radio, photographic and film. **This is not a project...this is the**

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